



## MEDIA COSTS

### STANDARD PACKAGE

Pedicabs plying for hire, Monday to Saturday, 7 pm to 4 am, West End

Number of Weeks				
Number of Units	1	4	8	12
1	£180	£688	£1,320	£1,884
5	£850	£3,260	£6,240	£8,700
10	£1,610	£6,160	£11,760	£16,680
15	£2,265	£8,700	£16,560	£23,400
20	£2,840	£10,880	£20,640	£29,040
20+	To Be Negotiated			

Minimum period one week

Production costs are not included

Sample production costs (all NET):

- Full Ad Spec £310.00 per unit
- Back Panel Only £180.00 per unit
- Installation of client-produced vinyls £40.00 per unit

All costs are subject to VAT

For more information: Cathy 020 7620 0500 or [cathy@bugbugs.co.uk](mailto:cathy@bugbugs.co.uk)